

庐山

投资服务指南 INVESTMENT SERVICE GUIDE

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01 庐山概况

OVERVIEW OF LUSHAN MOUNTAIN

城市名片

CITY CARD

- 世界文化景观
· WORLD CULTURAL LANDSCAPE
- 世界地质公园
· WORLD GEOPARK
- 国家级5A级旅游景区
· NATIONAL GRADE 5A TOURIST ATTRACTION
- 国家级风景名胜区
· NATIONAL SCENIC SPOT
- 中华诗词之乡
· HOME OF CHINESE POETRY
- 中国天然氧吧
· CHINA NATURAL OXYGEN BAR
- 中国文化百强县
· TOP 100 COUNTIES OF CHINESE CULTURE
- 中国夏季休闲百佳县
· TOP 100 SUMMER LEISURE COUNTIES IN CHINA
- 中国最佳文化旅游名景
· THE BEST CULTURAL TOURISM SCENERY IN CHINA
- 中国十佳旅游影响力文化景区
· CHINA'S TOP TEN TOURIST AND CULTURAL SCENIC SPOTS FOR TOURISM INFLUENCE
- 中国最美优质生态人气景区
· THE MOST BEAUTIFUL AND HIGH-QUALITY ECOLOGICAL POPULAR SCENIC SPOT IN CHINA
- 中国最具诗意百佳县市
· CHINA'S TOP 100 POETIC COUNTY-LEVEL CITY
- 中国最佳绿色休闲旅游名城
· CHINA'S BEST GREEN LEISURE TOURISM CITY
- 中国醉美摄影旅游目的地
· CHINA'S MOST BEAUTIFUL PHOTOGRAPHIC TOURIST DESTINATION
- 中国县域旅游综合竞争力百强县
· CHINA'S TOP 100 COUNTIES IN TERMS OF COMPREHENSIVE COMPETITIVENESS IN TOURISM



国家级风景名胜区

AAAAA
国家级旅游景区

世界地质公园



庐山市 位于江西省北部，地处鄱阳湖腹地，成立于2016年5月；享有“匡庐奇秀甲天下”美誉，集名山、名湖、名城于一体，习近平总书记视察江西时盛赞“庐山天下悠”。她引领历代中国文化发展，成就了人文圣山的历史地位，陶渊明在此开创中国田园诗派，高僧慧远建东林寺创“净土宗”，陆修静建简寂观创“南天师道”，朱熹重建白鹿洞书院弘扬“理学”。李白、周敦颐等3500余位文人墨客，留下《望庐山瀑布》《爱莲说》等16000余篇诗词歌赋。

Lushan City is located in the northern part of Jiangxi Province, located in the hinterland of Poyang Lake, was established in May 2016; enjoys the "The most beautiful mountain in the world" reputation, a collection of famous mountains, famous lakes, famous city, general secretary Xi Jinping visited Jiangxi and praised "The most beautiful mountain in the world". She led the development of Chinese culture over the ages, the achievement of the historical status of the sacred mountain of humanities, Tao Yuanming created the Chinese idyllic poetry school here, the monk Huiyuan built East Forest Temple to create "Pure Land Sect", Lu Xiuqing built a simple silent view to create the "South Heavenly Master Taoism", Zhu Xi rebuilt the White Deer Cave Academy to promote "Confucianism". Li Bai, Zhou Dunyi and other 3,500 literati and writers left more than 16,000 poems and songs such as "Viewing the Waterfall at Mount Lu" and "Ode to the Lotus Flower".

02 投资优势

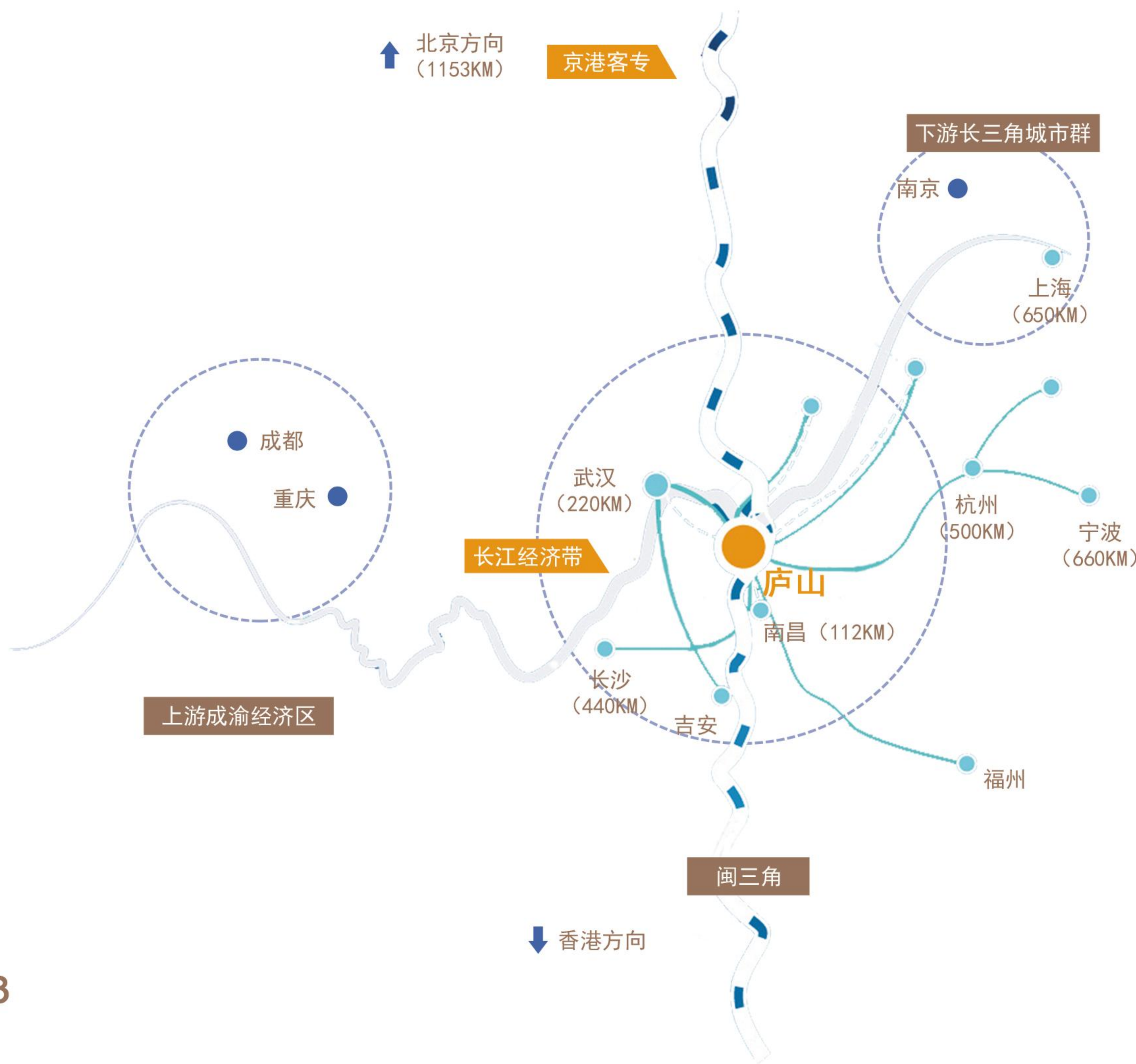
INVESTMENT ADVANTAGES

区域优势

REGIONAL ADVANTAGES

庐山市处于长江经济带，长江中游城市群、“一带一路” 鄱阳湖生态经济区和国家重点开发区等国家战略叠加点。距南昌112km、距武汉220km、距长沙440km、距杭州500km、距上海650km。

The city is located in the Yangtze River Economic Belt, the Yangtze River Midstream City Cluster, the "One Belt, One Road" Poyang Lake Ecological Economic Zone and the National Key Development Zone. It is 112km from Nanchang, 220km from Wuhan, 440km from Changsha, 500km from Hangzhou and 650km from Shanghai.



交通优势

TRAFFIC ADVANTAGE



发达的水运枢纽

地处鄱阳湖中心腹地，水上运输四通八达，上连武汉、重庆，下接南京、上海。鄱阳湖港口岸线2500多米，已获批的九江港沙山作业区综合码头正在建设中，预计2023年底正式投产运营。年吞吐量将达2000万吨，将成为环鄱阳湖地区最大的深水码头。

Located in the hinterland of the centre of Poyang Lake, water transportation extends in all directions, connecting Wuhan and Chongqing to Nanjing and Shanghai. Poyang Lake Port has a shoreline of more than 2,500 meters, and the approved comprehensive terminal of Jiujiang Port Shashan Operation Area is under construction. It is expected to be officially put into operation by the end of 2023. With an annual throughput of 20 million tons, it will become the largest deep-water terminal in the Poyang Lake area.



高效的陆路枢纽

福银高速、九江绕城高速、都九高速和多条城市快速干道，在庐山穿境而过，时速350公里的京港高铁，在温泉镇内设庐山南站。

Fuyin high-speed, Jiujiang bypass high-speed, Dujiu high-speed and a number of urban expressways, through the precincts of Lushan, Beijing-Hong kong high-speed rail at 350 km/h, set Lushan South Station in the hot spring town



便捷的航空枢纽

距庐山机场半小时车程、昌北国际机场1小时车程。
It is half an hour's drive from Lushan airport and one hour's drive from Changbei International Airport.



高速公路



港口



庐山南站



生态优势

ECOLOGICAL ADVANTAGES



庐山环境优雅，空气清新，集天然“水吧”“氧吧”于一身，享有“江西后花园”的美誉，辖区内鄱阳湖水域面积达373.4平方公里，湖岸线长118公里，水质常年保持在II类，每年来此越冬的候鸟达10余万只。年平均温度20℃，气候温和，陆地森林覆盖率达61.8%，庐山景区覆盖率达90.7%，空气优良率达95.3%。是中外驰名的避暑胜地。

Lushan has elegant environment, fresh air, natural "water bar" "oxygen bar" in one, enjoys the reputation of "back garden of Jiangxi", the water area of Poyang Lake within the jurisdiction reaches 373.4 square kilometers, the lake shoreline is 118 kilometers long, the water quality is kept in Class I all year round, and the migratory birds that come here for wintering reach more than 100,000 every year. The annual average temperature is 20℃, the climate is mild, the land forest coverage rate reaches 61.8%, the coverage rate of Mount Lu scenic area reaches 90.7%, and the excellent air rate reaches 95.3%. It is a famous summer resort in China and abroad.

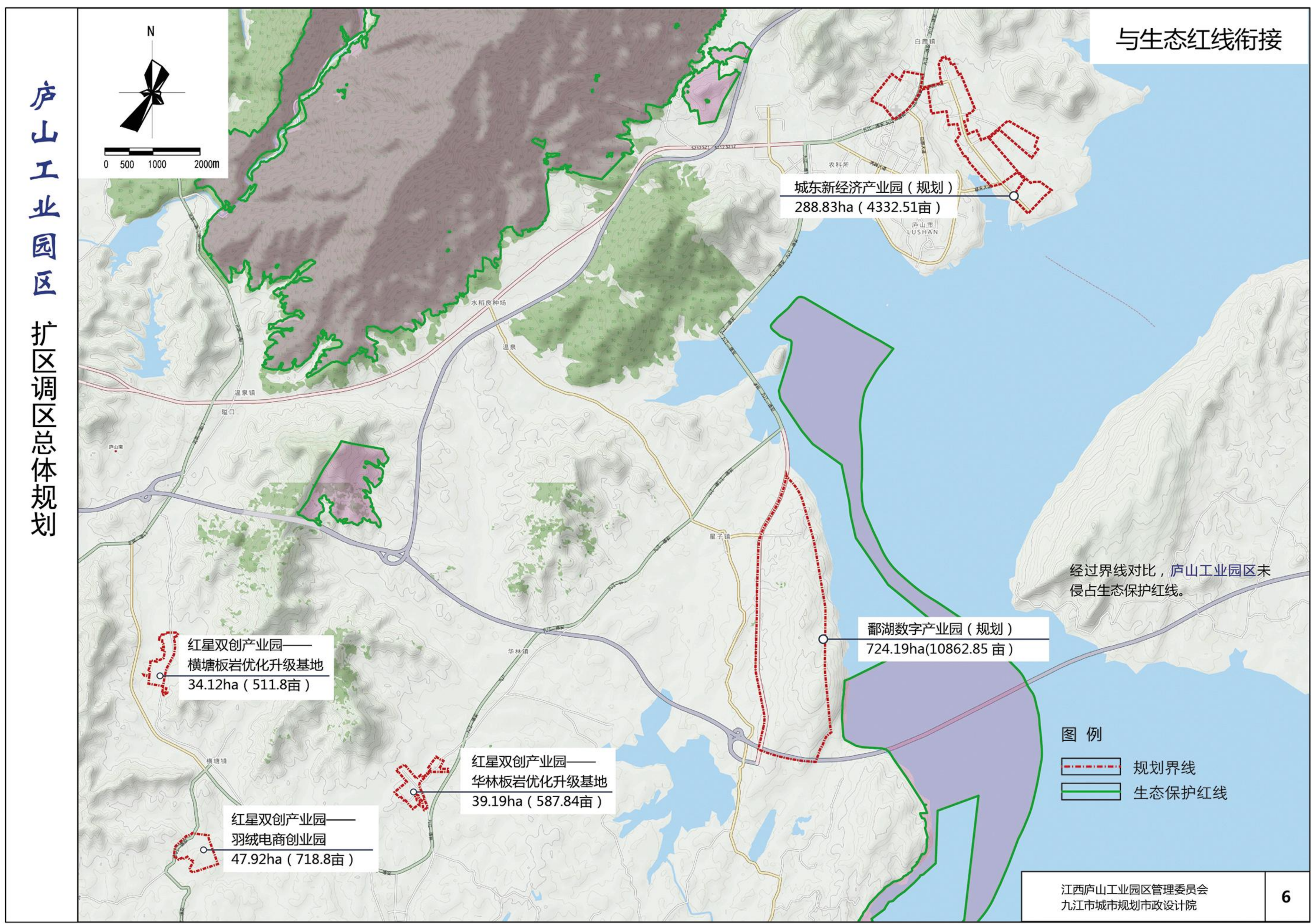
资源优势

RESOURCE ADVANTAGE

庐山温泉为世界三大富氡温泉之一，茶圣陆羽品茗的“天下第一泉”“天下第六泉”坐落境内；庐山云雾茶系我国传统十大名茶之一，云雾茶园面积三万余亩；花岗石储量约15亿立方米，青石储量约2亿立平方米，型砂储量约4亿吨，高岭土储量约800万吨，钾长石储量约110万立方米，以青石为原料的“金星宋砚”，入选国家首批非物质文化遗产保护名录。

Lushan hot spring is one of the world's three radon-rich hot springs, the tea sage Lu Yu tasted "the world's best spring" "the world's sixth spring" is located in the territory; Lushan cloud tea is one of China's top ten traditional tea, cloud tea garden has more than 30,000 mu area; granite reserves about 1.5 billion cubic meters, lapis reserves about 200 million square meters, sand reserves about 400 million tons, kaolin reserves about 8 million tons, potassium feldspar reserves about 1.1 million cubic meters, to The "Jinxing Song Yan", which is made of lapis lazuli, was selected as the first batch of intangible cultural heritage protection list of China.





03 开放平台

OPEN PLATORM

工业平台

新一轮调区扩区后，庐山工业园占地8000余亩，确立“一区三园”新格局，加快推动传统产业转型升级，数字经济产业、智能装备制造产业培育壮大，未来产业提前布局，发展低碳工业、绿色工业，推动产业集群化、高端化、数字化发展。

Lushan Industrial Park covers an area of more than 8,000 acres after the new round of area expansion. It establishes a new system of "one district and three parks". It also accelerates the transformation and upgrading of traditional industries and cultivates and expands the digital economy industry and intelligent equipment manufacturing industry. It expands the layout of future industries in advance, develops low-carbon green industries, and promotes industrial clustering and high-end digital development.

入园企业



综合工业园

COMPREHENSIVE INDUSTRIAL PARK

综合工业园，距高速出口2公里，现有企业100余家。规划面积7.61平方公里，园区内基础设施完善，拥有110KV变电站和5个2000DWT泊位深水码头一座，园区内规划未来产业园正在建设中，占地100余亩，建筑体量约19万平方米，预计2024年年底前正式投入使用。

The comprehensive industrial park is situated 2 kilometres away from the motorway exit. There are more than 100 enterprises located in the park. The planned area is 7.61 square kilometres. The park has a complete infrastructure with a 110KV substation and five 2000DWT berths deep-water pier. The future industrial park is under construction and covers an area of more than 100 acres with a building space of 190,000 square meters. It is expected to be open officially by the end of 2024.



重点企业

KEY ENTERPRISES

宋先制造 RASSON



“宋先制造”占地60亩，用于生产乒乓球台、足球台以及台球桌等相关产品，成为全球众多的大型国际台球赛事指定官方用台，锐胜（RASSON）品牌已走向国际赛场并跃居行业前列。

"RASSON" covers an area of 60 mu and is used to produce table tennis tables, football tables, billiards tables and other related products. "It has become the designated official table for many large international billiard tournaments around the world, and the RASSON brand has gone to the international arena and leaped to the forefront of the industry.

柯升实业 COSEN



“柯升实业”是一家集板岩及大理石餐具、礼品、园艺、家居等用品的开发、生产及销售为一体的出口型企业。

"COSEN industry" is an export-oriented company that develops, produces and sells slate and marble tableware, gifts, gardening and household items.

乐胜运动器材 NALSON



爱高星子训练比赛用球

“乐胜运动器材”运动现拥有16项国内、国际专利。“乐胜牌足球”成为江西、河南等多省的校园足球指定用球，“星子牌足球”为中协“2018年全国首届幼儿足球大会指定用球”，“丰熙牌橄榄球”为中国橄榄球联盟（NAFL）官方指定用球。

NALSON movement now has 16 domestic and international patents. The "NALSON soccer" has become the designated ball for school soccer in Jiangxi, Henan and other provinces, "Xingzi soccer" is the designated ball for the "2018 First National Conference on Early Childhood Football", "Xi rugby ball" is the official designated ball for the China National Football League (NAFL).

重点发展

KEY DEVELOPMENT



文体用品
SPORTING GOODS



羽绒服装
FEATHER CLOTHING



绿色食品
GREEN FOOD



装备制造
EQUIPMENT MANUFACTURING



星子产业园

XINGZI INDUSTRIAL PARK

星子产业园，位于市区以南10公里，离高速出口不到1公里，拥有1公里的优质岸线和10个码头泊位，规划面积13.33平方公里。产业园以新型建材为主导产业，着重引进大运量项目和高端石材工艺品制作项目。

科创园一期已建成标准厂房、科创中心34万平方米，科创园二期规划建筑体量为46万平方米，已启动建设，预计2025年投入使用，重点引进电子信息，智能制造、精密加工、新能源等产业。

Xingzi Industrial Park is located 10 kilometres south of the city and less than 1 km away from the motorway exit. It has 1 km of high-quality shoreline and 10 pier berths with a planned area of 13.33 square kilometres. This industrial park dominates with new building materials industry focusing on large-volume and high-end stone handicraft production projects.

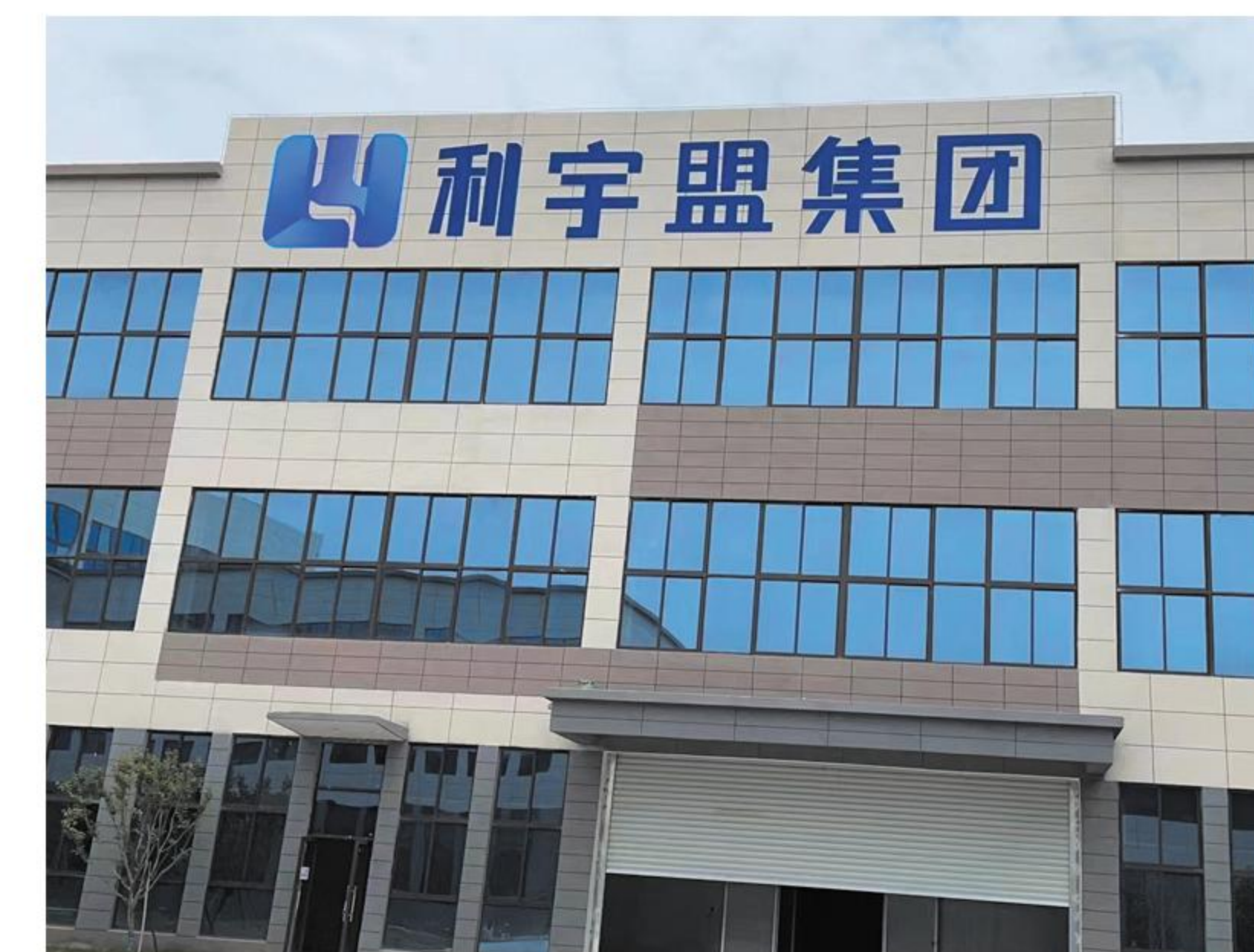
The first stage of the Science and Technology Innovation Park included a standard workshop and a science and technology innovation centre of 340,000 square meters. A planned building area of 460,000 square meters is under construction in its second stage, and it is expected to be put into use in 2025. It focuses on the introduction of electronic information, intelligent manufacturing, precision processing, new energy and other industries.



重点企业

KEY ENTERPRISES

利宇盟集团 LEEWOOMON



总投资20亿元，位于庐山市数字产业园内，厂房面积40000平方米，年销售额人民10亿--20亿元，主营车载玻璃，3D玻璃，五金模具精密等触摸屏钢化玻璃及五金制品研发，生产，销售供应链管理服务一体的民营型集团高新科技企业。

Total investment of 2 billion yuan, located in Lushan City Digital Industrial Park, plant area of 40,000 square meters, annual sales of 1 billion - 2 billion yuan, the main business is car glass, 3D glass, hardware mold precision touch screen tempered glass and hardware products R & D, production, sales supply chain management services as the private group of high-tech enterprises

和润粮油 AND MOISTENING GRAIN AND OIL



项目产品为食用油、饲料蛋白、磷脂、饲料、面粉、冷链储存配送等精深加工产品，该项目投产后可实现销售收入100亿元。

The products of the project are edible oil, feed protein, phospholipids, feed, flour, cold chain storage and distribution and other refined processing products, and the project can achieve sales revenue of 10 billion yuan after it is put into operation.

华砂实业 VASA



总投资20亿元，建设年产100万吨特种砂浆生产线和4万吨水性防水涂料生产线。

With a total investment of 2 billion yuan, the company will build a production line with an annual output of 1 million tons of special mortar and a 40,000-ton water-based waterproof coating production line.

蛟华产业园

JIAOHUA INDUSTRIAL PARK

蛟华产业园位于横塘镇与华林镇交界处, 规划占地约700亩, 厂房面积约40万平方米, 紧邻542国道, 交通便利, 重点引进循环经济产业园及其配套产业和大型建材产业。

Jiaohua Industrial Park is located at the junction of Hengtang Town and Hualin Town, with a planned area of about 700 acres which includes a plant area of about 400,000 square meters. It is right next to the 542 National Highway, and it focuses on the introduction of the circular economy industrial park, its supporting industries and the large-scale building materials industry.



重点发展

KEY DEVELOPMENT



电子信息
ELECTRONIC INFORMATION



智能制造
INTELLIGENT MANUFACTURING



新能源/新材料
NEW ENERGY/NEW MATERIAL



文创科创
CULTURAL, CREATIVE, SCIENTIFIC
AND TECHNOLOGICAL INNOVATION



羽绒电商创业园

DOWN E-COMMERCE PIONEER PARK

是全国最大的羽绒童装基地，位于全国一村一品（农村电商）示范镇、全国乡村特色产业十亿元殊荣——横塘镇。现致力于打造“全国羽绒童装之都”，拥有羽绒加工企业500余家，辅料配套约50家，电商企业1000余家，主营业务收入过50亿元，其中，年产值1000万元以上服装企业40余家，年销售额超50亿元。

It is the country's largest children's feather clothing base, located in the national 'a village, a product' (rural e-commerce) demonstration town, the whole Kuang countryside characteristics of the industry one billion yuan award ---- Hengtang town. Now committed to building "national children's feather clothing capital", with more than 500 feather processing enterprises, accessories supporting about 50 companies, more than 1,000 e-commerce enterprises, the main business income more than 5 billion yuan, of which, the annual output value more than 10 million yuan clothing enterprises more than 40 companies, annual sales more than 5 billion yuan.



年销售额超

50 亿元

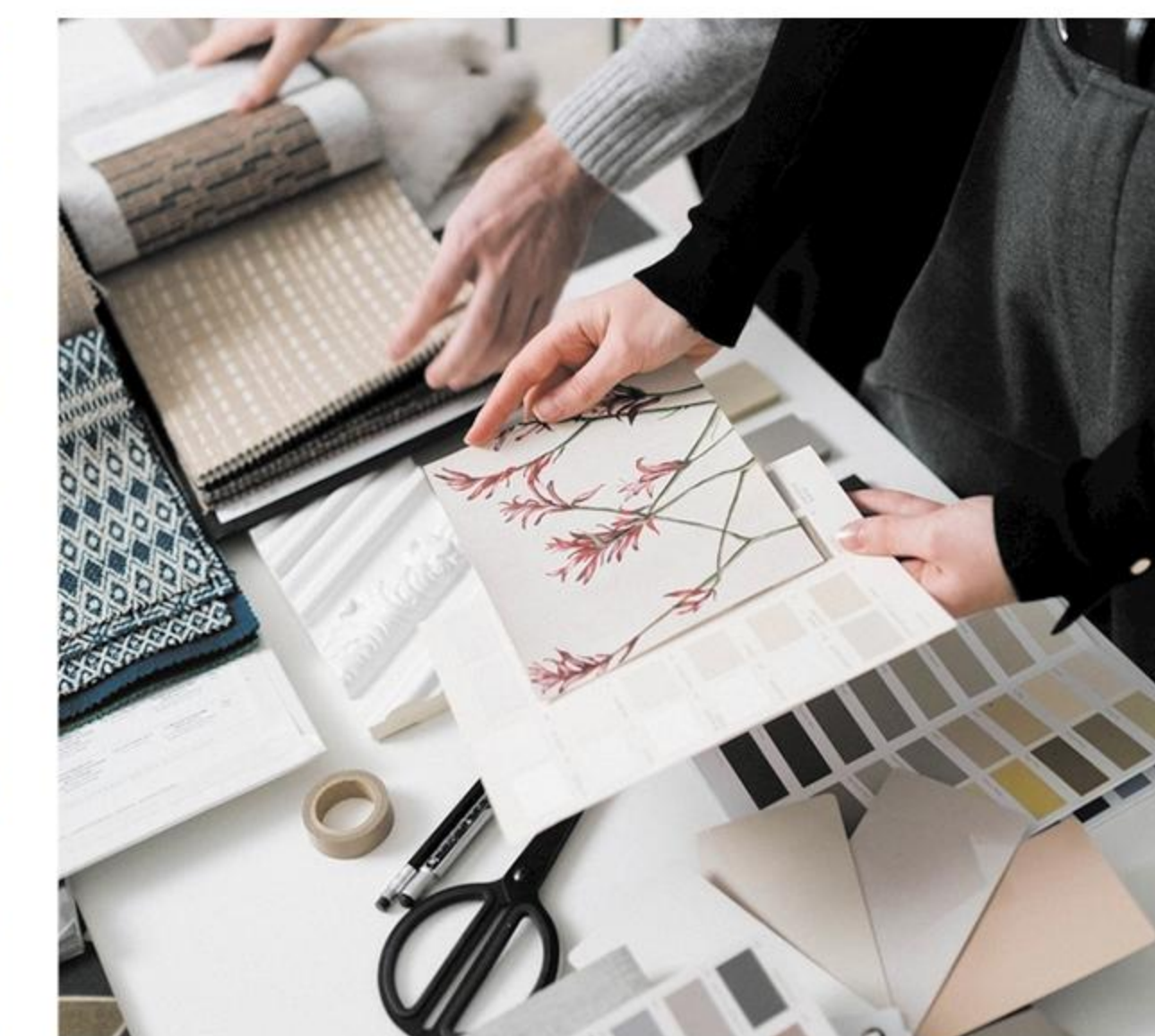


重点发展

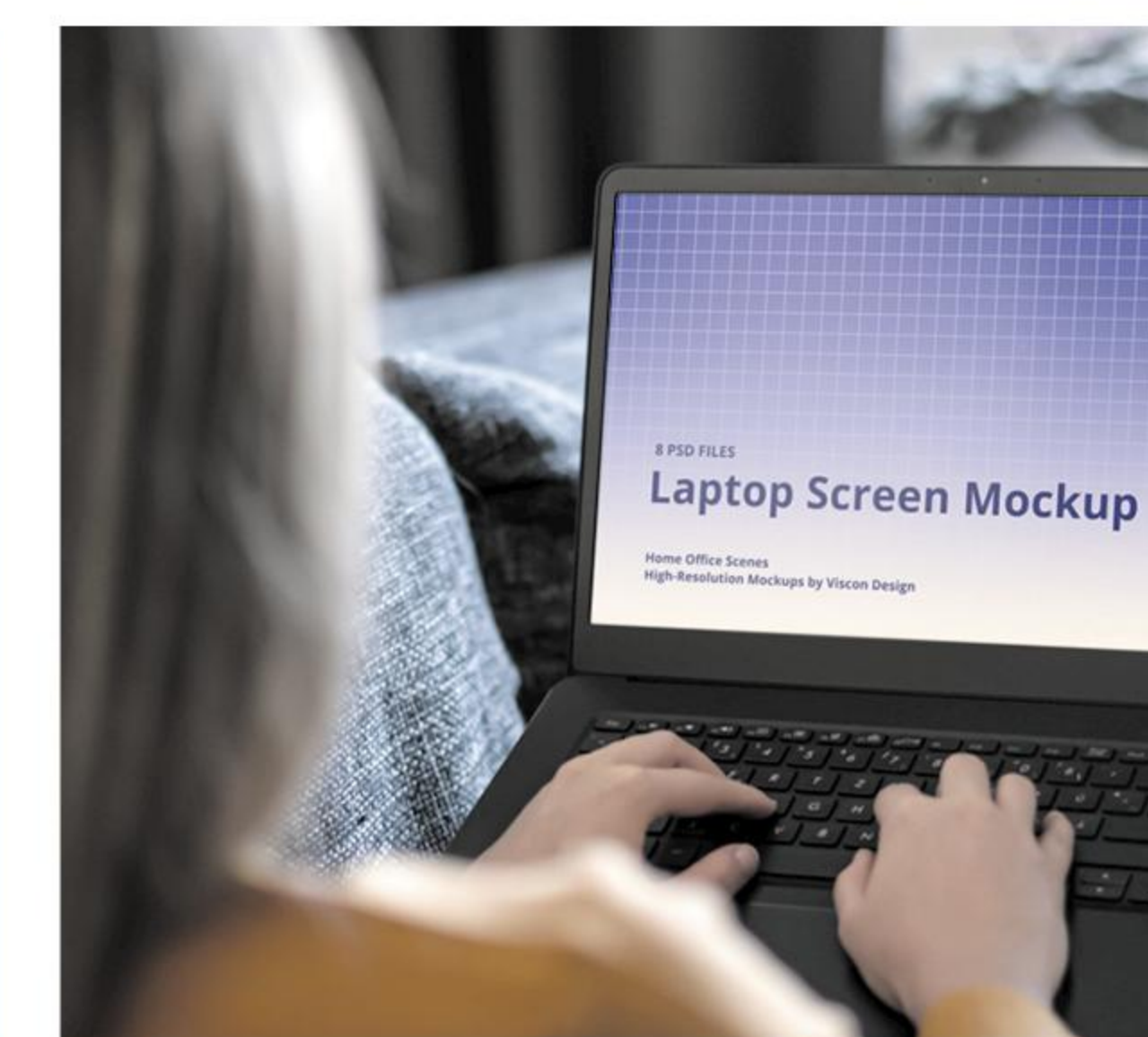
KEY DEVELOPMENT



品牌服装生产
BRAND CLOTHING PRODUCTION



电子商务
ELECTRONIC COMMERCE



现代物流
MODERN LOGISTICS



设计展示
DESIGN DISPLAY



板岩优化升级示范基地

SLATE OPTIMIZATION AND UPGRADING DEMONSTRATION BASE

已建成横塘、华林两个示范基地，均位于G532国道，距码头15公里，占地面积300亩，落户企业30余家，主要生产青石装饰板材、台球桌面板和西餐托盘，形成了开采、加工、销售全流程产业发展链条，期待更多新产品开发项目落户。

Two demonstration bases have been built in Hengtang and Hualin, both located in G532 National Highway, 15 km from the dock, covering an area of 300 mu, with more than 30 settled enterprises, mainly producing lapis decorative plates, billiard table tops and western trays, forming a whole process of industrial development chain of mining, processing and sales, expecting more new product development projects to settle.



重点发展

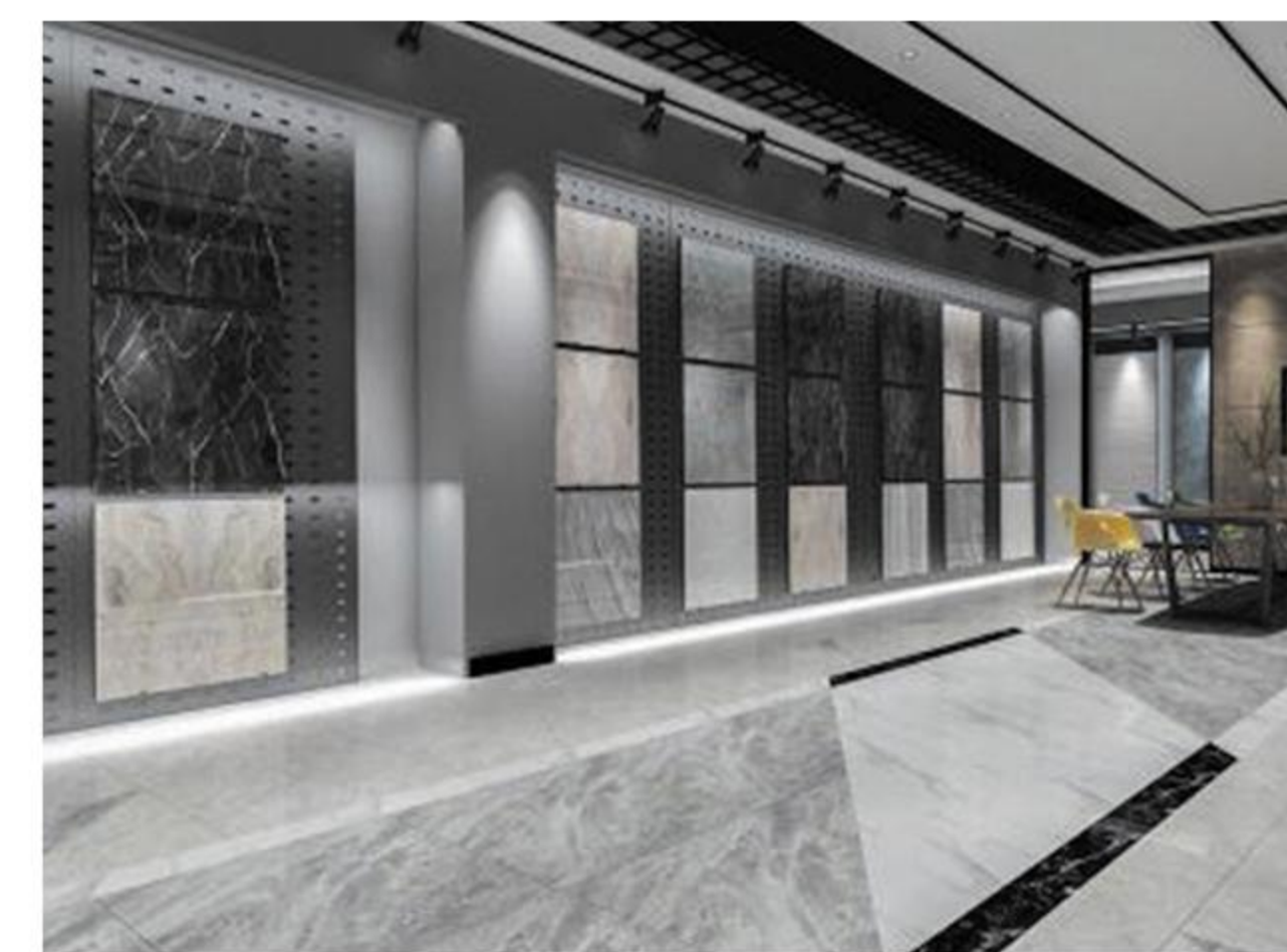
KEY DEVELOPMENT



文体用品
SPORTING GOODS



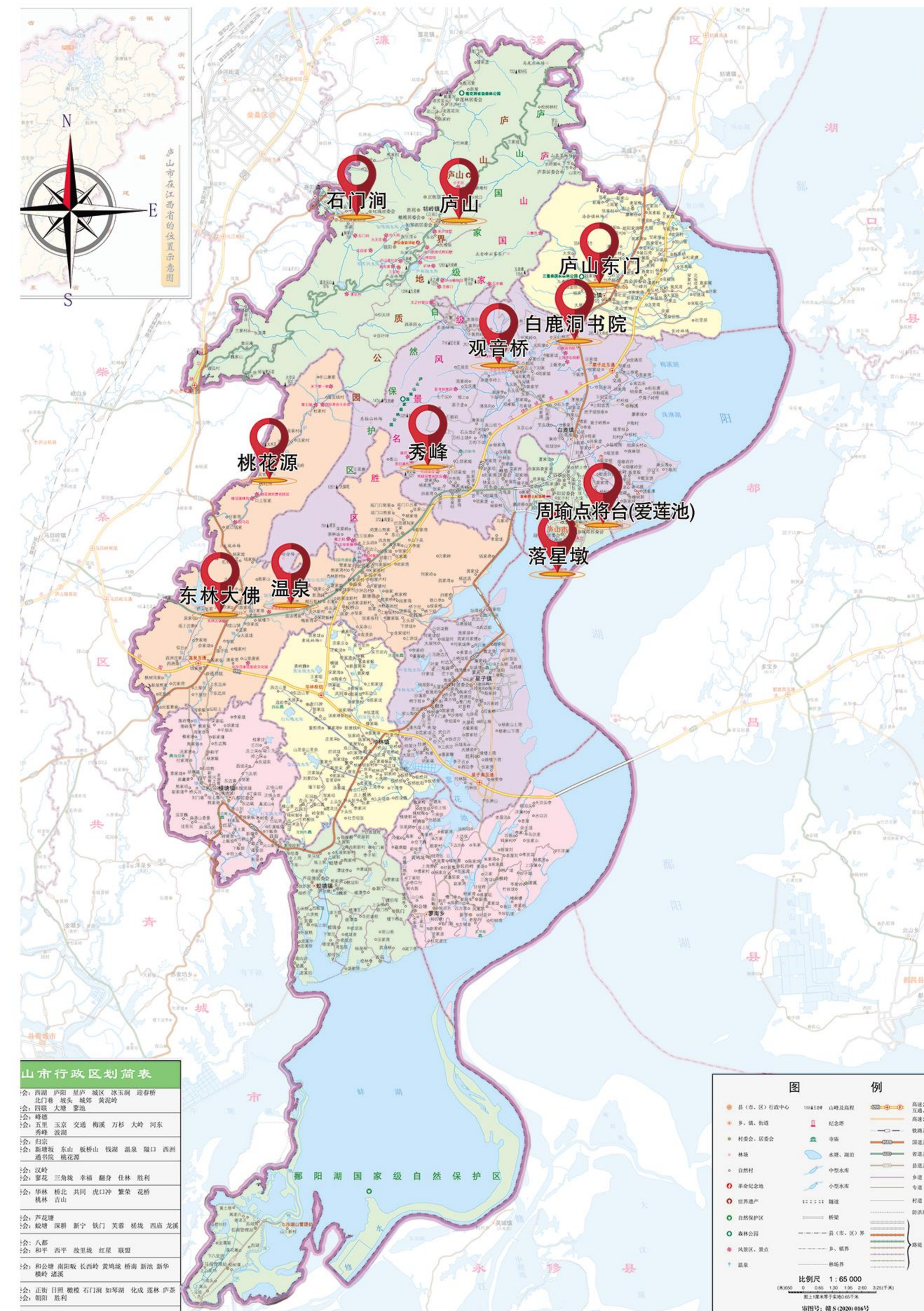
绿色建材
GREEN BUILDING MATERIALS



文旅平台

通过整合旅游资源，调整产业布局，锚定一流景区景点、一流基础设施、一流服务环境、一流营销策划、一流旅游服务“五个一流”打造山水旅游名片、地质奇观旅游名片、文化旅游名片、休闲度假名片“四张名片”，将庐山建成世界知名的山水文化旅游名城和休闲度假胜地。全方位做实唱响“庐山天下悠”品牌，连续举办庐山国际爱情电影周、庐山国际名茶名泉博览会、全球商界精英大会。

To promote Lushan as a world-famous scenery and culture holiday destination by integrating tourism resources and adjusting the industry layout to achieve 5 first-class standards which inclusive of first-class scenic spots, first-class infrastructure, first-class service environment, first-class marketing planning and first-class tourism services. This will create 4 iconic characteristics for Lushan, there are landscape tourism, geological wonders tourism, cultural tourism and leisure vacation tourism. "Lushan Tianxia You" brand is promoted through activities such as holding Lushan International Love Film Week, Lushan International Famous Tea Spring Expo, and Global Business Elite Conferences.



知名景点



庐山风景名胜区：庐山，又名匡山、匡庐，位于江西省九江市庐山市境内，庐山以雄、奇、险、秀闻名于世，素有"匡庐奇秀甲天下"之誉。水流在河谷发育裂点，形成许多急流与瀑布，瀑布22处，溪涧18条，湖潭14处。最为著名的三叠泉瀑布，落差达155米，有"不到三叠泉，不算庐山客"之美句。

Mount Lu Scenic Spot: Mount Lu, also known as Kuang Mountain, Kuanglu, is located in the city of Lushan, Jiujiang City, Jiangxi Province, Mount Lu is famous for its majestic, strange, danger, beauty, it has "The most beautiful mountain in the world" reputation. Water in the river valley develop crack, the formation of many rapids and waterfalls, 22

waterfalls, 18 streams, 14 lakes and pools. The most famous one is three folded spring waterfall, the drop has 155 meters, there is a beautiful sentence "If you' ve never been three folded spring, then you' ve never been Mount Lu ".



秀峰：位于庐山南麓，在庐山市内，景区主要由香炉、鹤鸣、双剑、姐妹、文殊、龟背诸峰组成。内有漱玉亭、玉峡、龙潭、瀑布、观瀑亭、日照亭等景点组成，还有很多历史名人留下的众多珍迹。唐代大诗人李白的《望庐山瀑布》：“日照香炉生紫烟，遥看瀑布挂前川，飞流直下三千尺，疑是银河落九天”，使之闻名已久。

Xiufeng: Located at the southern foot of Mount Lu, within the city of Lushan, the scenic area is mainly composed of Xianglu, Heming, Shuangjian, Sisters, Wenshu and Turtleback peaks. Within the jade pavilion, jade gorge, dragon pool, waterfalls, waterfall pavilion, sunshine pavilion and other places of historic interest and scenic, there are many historical

celebrities left many treasures. The great poet Li Bai of the Tang Dynasty's "Looking at Mount Lushan Waterfall": "Sunshine censer living purple smoke, a waterfall hung before the stream. Waterfalls three thousand feet, down suspected Galaxy nine days. ", made it famous for a long time.



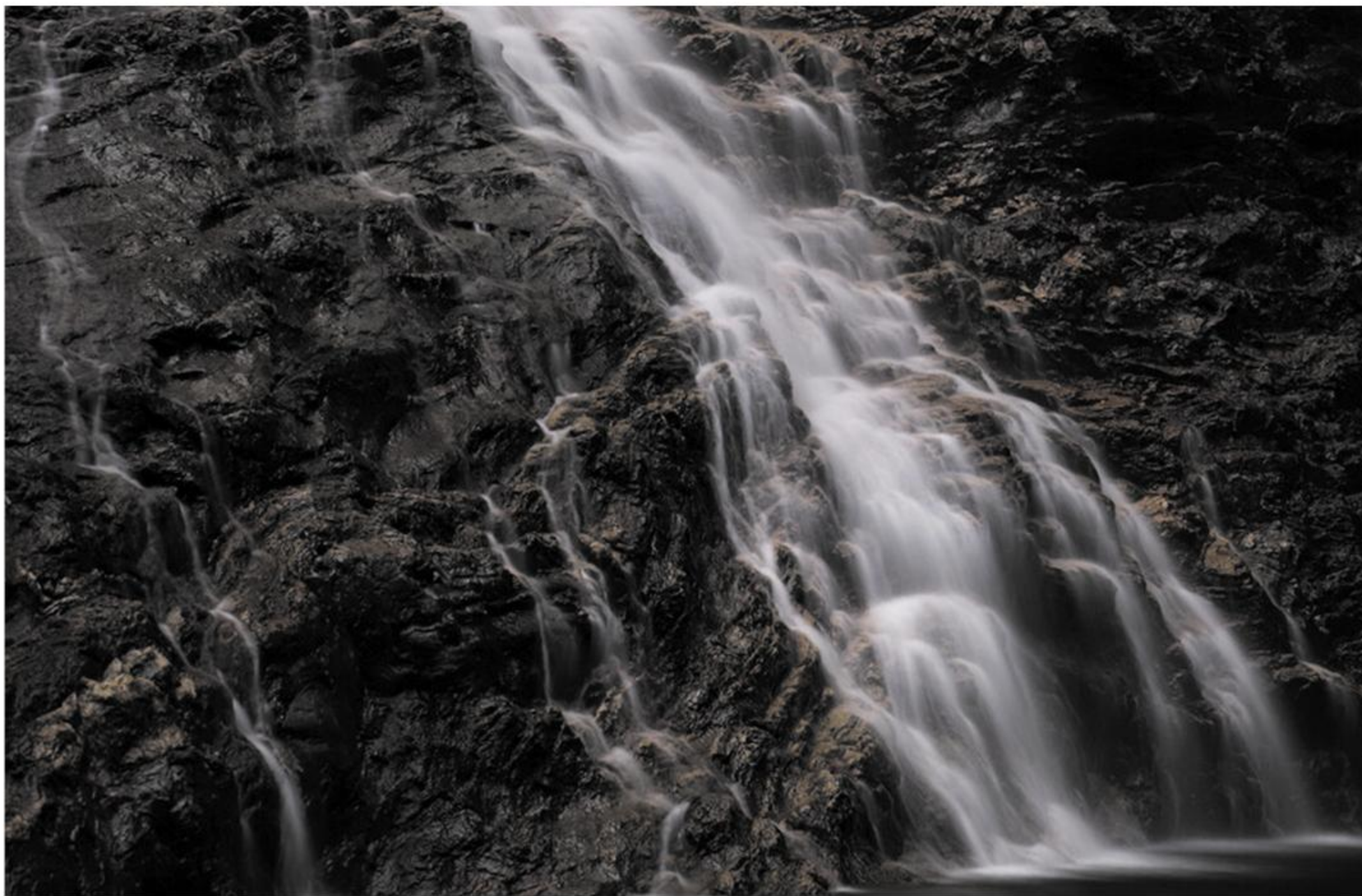
庐山桃花源：内有楚人村、康王谷、恩桃庵、陆羽亭等遗址;有谷帘泉、乌龙潭、吕洞宾洞等胜景;有陶渊明、欧阳修、苏轼、黄庭坚等历代名家咏康王谷和谷帘泉的大量诗文和所留下的摩岩石刻。

Lushan Peach Blossom Shangrila: There are historical remains such as Churen Village, Kang Wang Valley, En Tao hut, Lu Yu Pavilion, etc.; there are scenic spots such as Valley Curtain Spring, Wulong Pool, Lv Dongbin Cave, etc.; there are a lot of poems and rock carvings left by Tao Yuanming, Ouyang Xiu, Su Shi, Huang Tingjian and other famous writers in Kang Wang Valley and Valley Curtain Spring in the past generations.



观音桥：观音桥原称栖贤桥，又称三峡桥，为我国最古老的石拱桥之一。《庐山纪游》中誉为匡庐二绝之一，1988年被列入国家重点保护文物，景区内有"天下第六泉"及蒋介石、宋美龄手植的夫妻树，冯玉祥的《墨字篇》石刻和庐山五大丛林之一的栖贤寺等人文胜迹。

Guanyin Bridge: Guanyin Bridge was formerly known as Qixian Bridge, also known as the Three Gorges Bridge, one of the oldest stone arch bridge in China. The "Lushan Chronicle Tour" named it the two best of Kuanglu in 1988 , the scenic area has "the world's sixth spring" and Chiang Kai-shek, Song Meiling' s hand-planted husband and wife tree, Feng Yuxiang's "ink word chapter" stone carving and one of the five jungles of Mount Lu and Qixian Temple and other humanities.



三叠泉：位于江西省九江市庐山东南庐山风景区中的九叠谷，是国家AAAAA级旅游景区。总面积16.5平方公里，是集险峰怪石、飞瀑流泉为一体的山丘型旅游地。三叠泉又名三级泉、水帘泉，古人称"匡庐瀑布，首推三叠"，誉为"庐山第一奇观"。

Three Folded Spring: Located in the JiuDie Valley in the southeast of Mount Lu in Jiujiang City, Jiangxi Province, it is a national AAAAA-level tourist scenic spot. Total area of 16.5 square kilometers, is a collection of dangerous peaks and strange rocks, waterfalls and springs as one of the hills type tourist land. Three Folded Spring, also known as three springs, water curtain spring, the ancients said "Kuanglu waterfalls, the best is Three Folded Spring", known as "the first marvellous spectacle of Mount Lu".



碧龙潭：位于庐山小天池东北面。该景区全长2000余米的山谷，有自然景点30多处，风景奇特，原始、幽静、群峰峥嵘，峭壁悬崖，云雾飘渺，水清甜爽，山绿诱人，石怪有形，双瀑似蛟龙出岫，潭中二龙戏珠。景区人文景观丰富，有陈三立所写《听瀑亭记》和《王家坡观瀑》等诸诗石刻，一些名人学者也都来观光赏景抒发胸臆。

BiLong Pool: located in the northeast of the small Tianchi in Mount Lu. The scenic area is more than 2000 meters long valley, there are more than 30 natural view spot, the landscape is peculiar, primitive, secluded peaks, cliffs, clouds and mists, clear and sweet water, mountain green and tempting, stone monster has a shape, double waterfall like a dragon out of the mountain, the pool two dragons play pearl. The scenic area is rich in humanistic landscape, there is Chen Sanli' s written "listen to the waterfall pavilion" and "Enjoy Wangjiapo waterfall" and other poems and stone inscriptions, some celebrities and scholars have also come to enjoy the scenery to express their thoughts.

发展方向



以白鹿洞书院组团、温泉组团、南康古城组团为支撑点，推进环庐山旅游绿道、环鄱阳湖旅游大道建设，做足做活景区、城区、湖区、乡村等旅游文章，促进山城湖乡联动，加快实现由传统型旅游向现代型旅游转变。

Take Bailudong academy group, hot spring group and Nankang ancient city group as the support point, promote the construction of tourist green road around Mount Lu and tourist avenue around Poyang Lake, make full and active tourism articles in scenic spot, urban area, lake area and countryside, promote the linkage of mountain city, lake and countryside, and accelerate the transformation from traditional tourism to modern tourism.



依托海会镇、大排岭矿山等周边区域优良生态资源的产业基础，以白鹿洞书院文化为核心，突出云雾茶品牌优势。多元融合地方文化特色，发展集文化教育，康居养生、休闲度假、旅游观光等多功能旅游综合区。

Relying on the industrial base of excellent ecological resources in the surrounding areas such as Haihui Town and Dapailing Mine, with the culture of Bailu Cave Academy as the core, highlighting the brand advantage of Yunwu tea. Diversified integration of local cultural characteristics, the development of cultural education, recreation and health, leisure and vacation, tourism and other multi-functional tourism integrated area.



以创建国家级温泉度假区为抓手，形成温泉度假区、高铁新区、桃花源景区等融合发展，围绕以旅游集散、商务商贸、禅修康养、田园观光为主的高铁新区板块，以温泉疗养、酒店餐饮、商务休闲、康体娱乐为主的度假区板块，以民宿体验、休闲观光为主的桃花源景区板块，丰富温泉旅游新业态，打造成“城市新门户、城市新引擎”。

Taking the creation of a national hot spring resort area as a grip, the integrated development of the hot spring resort area, the new high-speed railway area and the peach blossom shangrilla scenic area will be formed. The new hot spring tourism area will be developed into a "new gateway to the city and a new engine of the city".



围绕恢复千年府城（南康府）为核心，以周瑜点将台、爱莲池、西宁老街、冰玉涧等重点，打造集生活、旅游、商贸、文研、休闲等功能为一体的历史体验街区，提升城市品质，成为山城湖联动发展重要连接点。

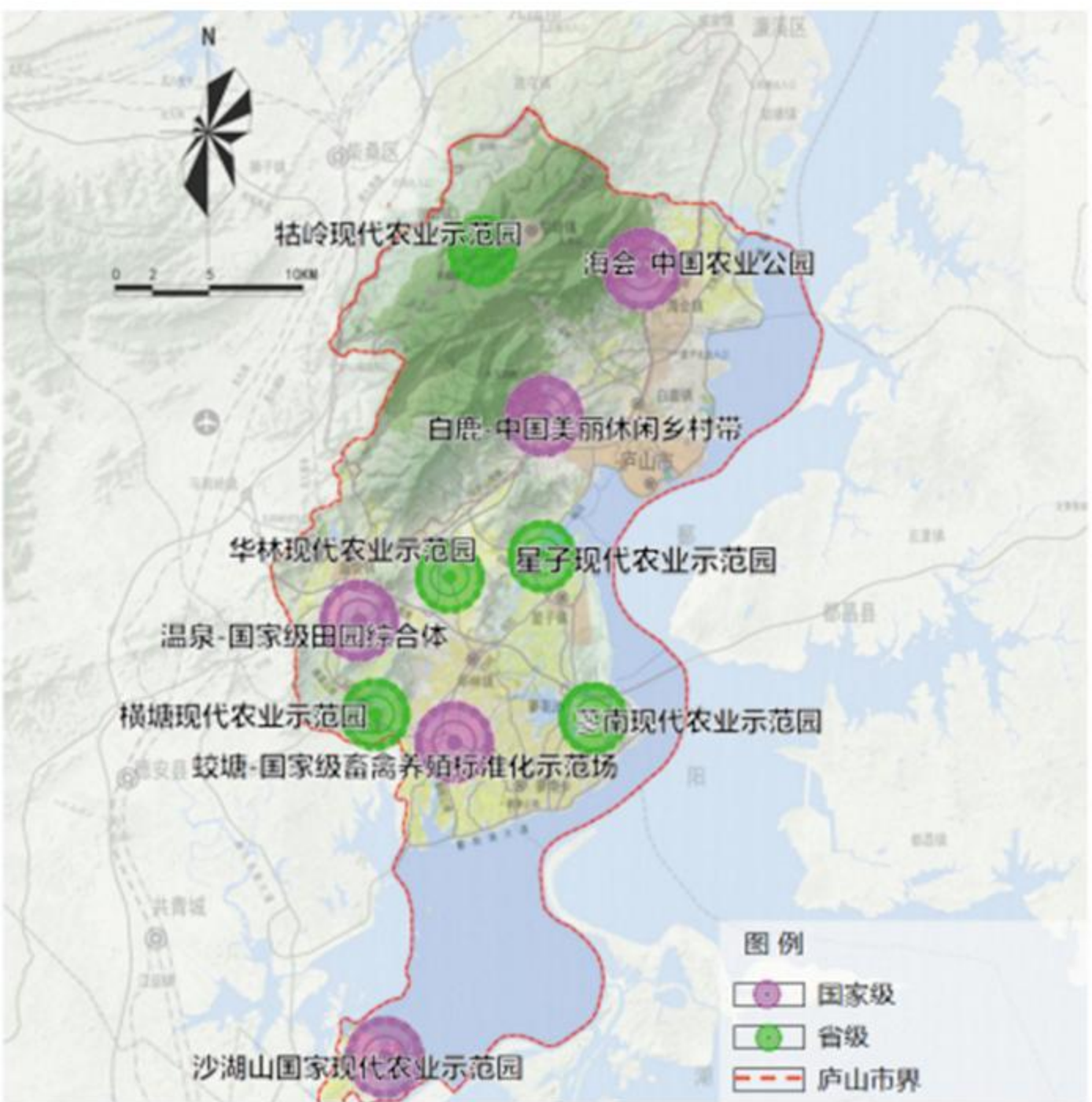
Focusing on the restoration of the 1,000-year capital city (Nankangfu), with Zhou Yu Pointing Terrace, Ailian Pond, Xining Old Street and Bing Yu rivulet as the core, the city will create a historical experience neighborhood integrating life, tourism, commerce, cultural research and leisure functions, improve the quality of the city and become an important connection point for the linkage development of the mountain city and lake.



农业平台

按照“农业园区化、农村景区化、农民市民化”的路径，大力发展高效农业、观光农业、设施农业、科技农业、智慧农业。围绕环山和滨湖现代农业产业带建设，全力打造沙湖山国际观鸟胜地、国家农业产业园和通远茶叶小镇，做精做特“云雾茶”“庐山三石”特色产业“金字招牌”。庐山云雾茶荣获百年世博中国名茶金奖和中国驰名商标认定。

Construction of modern agricultural industrial belts around the mountains and Binhu is done in accordance with the strategy of "agricultural park transformation, rural scenic spots creation, farmer modernisation, develop high-efficiency technological and tourism based scientific smart agriculture". We will make every effort to build Shahushan International Bird-watching Resort, National Agricultural Industrial Park and Tongyuan Tea Town a well-known location for developing the "cloud tea" and "Lushan three stones" industry attractions. The "Golden Signboard" Lushan cloud tea won the gold medal for China's famous tea at the Centennial World Expo and it is a well-known Chinese trademark.



“一乡一园，一园一景”总体布局

通过建设十大示范园、十大乡村旅游构建庐山市全域旅游重要支撑

- 1. 海会现代农业示范园
- 2. 沙湖山现代农业示范园
- 3. 温泉现代农业示范园
- 4. 白鹿洞现代农业示范园
- 5. 蛟塘现代农业示范园
- 6. 牯岭现代农业示范园
- 7. 星子现代农业示范园
- 8. 华林现代农业示范园
- 9. 琴南现代农业示范园
- 10. 横塘现代农业示范园



白鹿现代农业示范园

白鹿现代农业示范园依据地形地貌、旅游资源及功能定位，结合秀峰景区，将园区划分为一村一区一园，其中，一村为醉美庐山休闲度假村、一区为多彩庐山艺术田园区、一园为印象庐山农耕文化园。

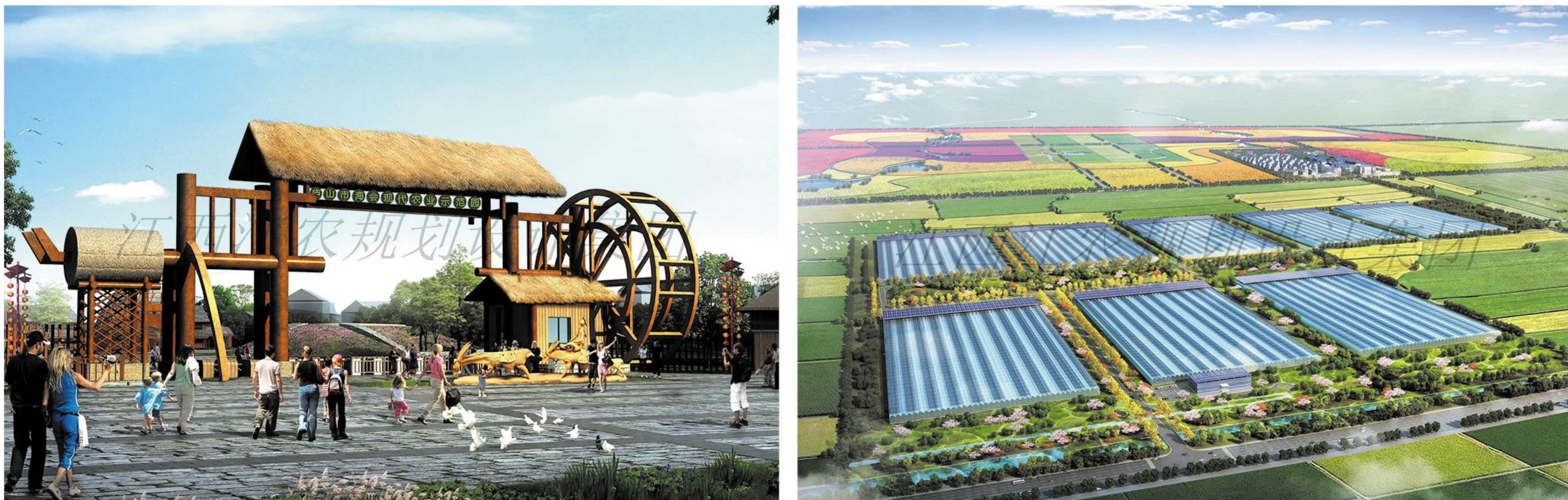
White Deer Modern Agricultural Demonstration Park based on topography, tourism resources and functional positioning, combined with Xiufeng scenic area, the park is divided into a village and a zone garden, of which, a village for the most beautiful Lushan leisure resort, a zone for the colorful Lushan art field area, a garden for the impression of Lushan farming culture park.



海会现代农业示范园

以海会镇区(特色小镇)为依托，以自然生态为基底，以文化为内涵，以云雾茶、渊明菊为主导产业，以田园休闲、体验茶产品为特色，以三产融合为手段，打造一个集农业生产示范、田园观光、乡村休闲、文化体验、科普教育、旅游度假等功能于一体的现代农业示范园。

Based on Haihui township (characteristic town), with natural ecology as the base, culture as the connotation, cloud tea and Yuanming chrysanthemum as the leading industry, idyllic leisure and experience tea products as the characteristics, and the integration of three industries as the means to create a modern agricultural demonstration park integrating the functions of agricultural production demonstration, idyllic tourism, rural leisure, cultural experience, science education and tourism vacation.



特色产品



依托“庐山三石”“庐山三宝”“庐山三绝”等标志性产品，现着力培育一批绿色、有机、无公害、地理标志农产品，打造“乡字号”“土字号”特色产业“金字招牌”。

on the "Lushan three stones" "Lushan three treasures" "Lushan three great" and other iconic products, is now focusing on cultivating a number of green, organic, pollution-free, geographical indications of agricultural products, to create a "township" "soil" characteristics of the industry "golden signboard".

庐山三石



石鸡



石鱼



石耳

庐山三绝



茶



泉



酒

庐山三宝



庐山小土豆



庐山猕猴桃



庐山小白菜

重点企业

KEY ENTERPRISES

神州通油茶 SMT



是一家集油茶种植、研发、加工、销售为体，覆盖油茶全产业链的大型农业企业，在庐山市温泉镇投资兴建占地1500亩，建筑面积达55970m²，主营业务为油茶种植、茶果初加工、茶籽压榨、茶油精深加工、产品营销。

Is a collection of oil tea planting, research and development, processing, sales as a body, covering the whole industry chain of oil tea large agricultural enterprises, in Lushan City, Hot Spring Town, invested in the construction of an area of 1,500 acres, construction area of 55970m², the main business is oil tea planting, tea fruit primary processing, tea seed pressing, tea oil deep processing and product marketing.

云雾茶场 YUNWU TEA FARM



是一家集茶文化的展览、宣传、交流、推广茶旅游项目、茶叶、茶具、茶食品、零售等特色鲜明的产业助农企业。2005年庐山牌云雾茶通过有机茶认证，并保持至今；2019年获九江市农业产业化经营市级“龙头企业”；2020年年产绿茶1万斤，营业收入300万元，净利润50万元。

Is a collection of tea culture exhibition, publicity, exchange, promotion of tea tourism projects, tea, tea tools, tea food, retail and other distinctive industry to help farmers. 2005 Lushan brand cloud tea through organic tea certification, and maintained to today; 2019 Jiujiang City, agricultural industrialization management municipal "leading enterprises"; 2020 annual output of 10,000 kg of green tea, operating income of 3 million yuan, net profit of 500,000 yuan The annual production of green tea in 2020 is 10,000 kg, with a turnover of 3 million RMB and a net profit of 500,000 RMB.

绿游生态 LVYOU



位于庐山市工业园，是一家集特色农业开发、农产品种植、加工、销售、机械化服务、乡村旅游开发为一体的综合性农业企业，创始的“庐星绿地”品牌于2018年注册，是一个专注于打造健康美好生活的放心食品品牌。“庐星绿地”牌大米是在世界文化遗产、风景秀美的庐山脚下，鄱阳湖湿地的优越环境下种植的；品牌产品富含丰富的硒元素和碳水化合物，对人体可以有效的产生抗氧化和抗癌变功效。

Located in Lushan City Industrial Garden, is a comprehensive agricultural enterprise integrating special agricultural development, agricultural products planting, processing, sales, mechanization services, rural tourism development, the founding of the "Luxing Greenland" brand registered in 2018, is a focus on creating a healthy and beautiful life of the food brand. Luxing Greenland" brand rice is planted in the world cultural heritage, the foot of the beautiful Mount Lu, the superior environment of Poyang Lake wetlands; brand products are rich in selenium elements and carbohydrates, the human body can effectively produce antioxidant and anti-cancer effects.



城市平台

峰德新区 FENGDE NEW AREA

紧邻庐山市主城区，定位为主客共享的山水文化名城客厅，规划总用地面积5.03平方公里。现有周边配套庐山市中医院、翡翠城、庐山国际学校、铜锣湾、碧桂园等。

It is adjacent to the main city of Lushan City, positioned as the living room of the famous city of landscape and culture shared by the main guests, with a total planned land area of 5.03 square kilometers. Existing surrounding facilities Lushan City Chinese Hospital, Jade City, Lushan International School, Causeway Bay, Cinnamon Garden, etc.

现有周边配套：



重点培育方向

KEY CULTIVATION DIRECTION

城市配套

URBAN SUPPORTING FACILITIES

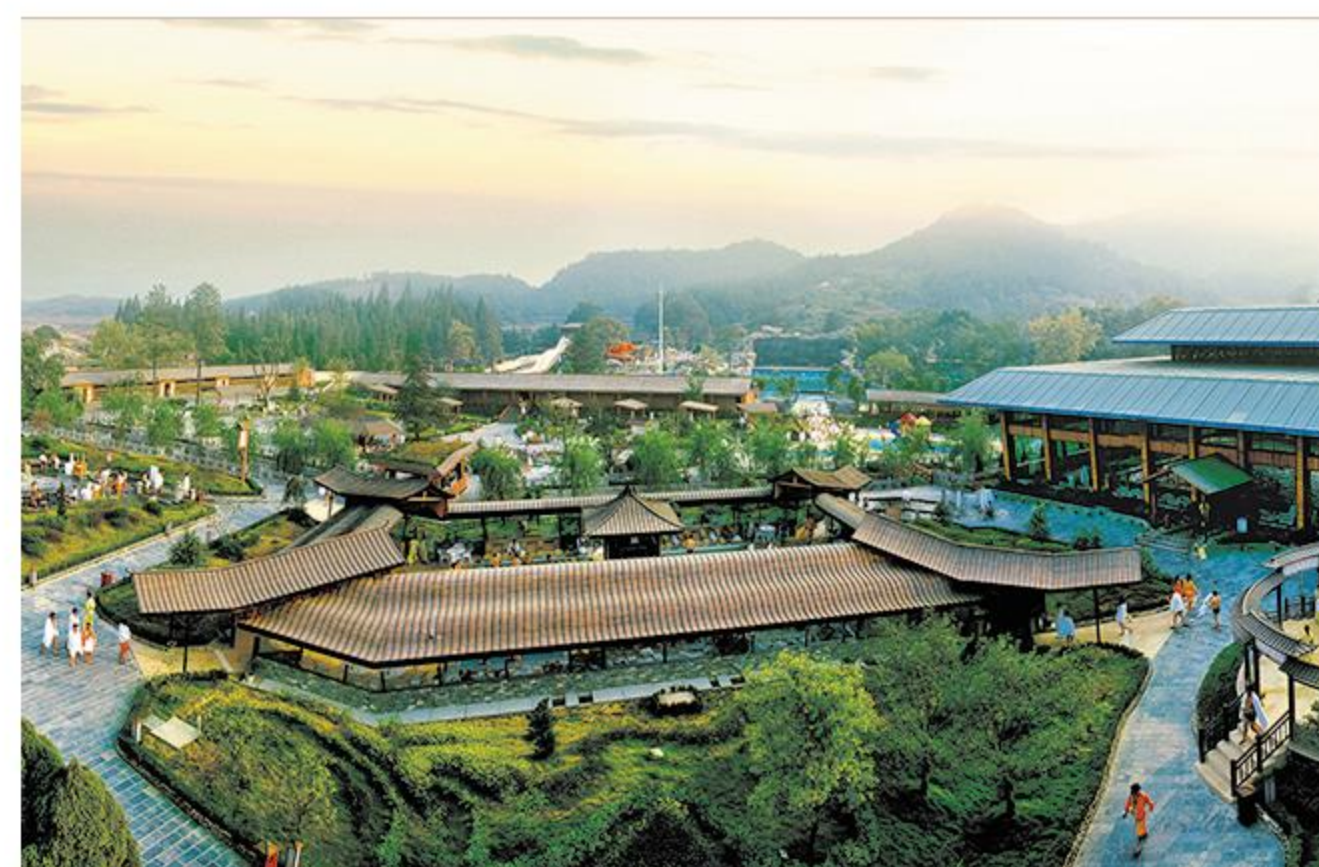
教育、医疗、行政、公共服务
等配套项目



文化旅游

CULTURAL TOURISM

文旅会展、旅游景点等



休闲体验

LEISURE EXPERIENCE

商业综合体、特色商业街、酒吧、
KTV、餐饮等娱乐休闲业态



生态居住

ECOLOGICAL RESIDENCE

星级酒店、主题酒店、民宿、
高端住宅区等



基建设施

INFRASTRUCTURE

基础道路、文化广场、城市绿化、
道路亮化等



高铁新区

HIGH SPEED RAILWAY NEW AREA

位于庐山市温泉镇境内，依托庐山南站拟打造集城市建设，产业开发，配套服务为一体的城市发展新高地，规划面积6平方公里。

Located in Lushan City, hot spring town, relying on Lushan South Station to build a set of urban construction, industrial development, supporting services as one of the new highlands of urban development, planning an area of 6 square kilometers



天下第一泉



温泉小镇



东林大佛

重点培育方向

KEY CULTIVATION DIRECTION



规划用地约900亩，在车站所在片区，服务于车站，主要为铁路车站、旅游集散和咨询服务中心、综合换乘中心，以及文化和商业服务设施的综合服务区。

The planned site is about 900 mu, in the area where the station is located, serving the station, mainly as a railroad station, a tourist distribution and consultation service center, a comprehensive interchange center, and a comprehensive service area with cultural and commercial service facilities.



配套750亩土地的综合开发区域，主要用于商住。

A mixed-use development area with 750 acres of land, mainly for commercial and residential use.



结合集镇配套设施（如学校、医院等），在现有基础上进行联合打造。

Combine with the supporting facilities of the market town (such as schools, hospitals, etc.) and build jointly on the existing foundation.



结合现有的油茶产业园和田园综合体打造成旅游+农业的一个产业休闲观光的区域。

Combined with the existing oil tea industrial park and field complex to create a tourism + agriculture an industrial leisure and tourism area.



结合东林大佛景区和现有山体地形，打造一个集禅修、康养、康体等于一体的生态公园。

Combining the scenic spot of Donglin Daibutsu and the existing mountain terrain, it will be an ecological park that integrates meditation, recreation and health care

04 扶持政策

SUPPORTING POLICIES

制定了《庐山市关于进一步加强招商引资促进高质量发展的若干意见》主要包括：用地政策、租购厂房政策、财税政策、金融政策、人才政策、用工用水用电政策、政务环境政策、其他等。更多具体优惠政策条款请扫二维码了解详情。

'Lushan City on the further strengthening of investment promotion of high-quality development of a number of views" mainly includes: land policy, rent and purchase plant policy, tax policy, financial policy, talent policy, employment, water and electricity policy, government environmental policy, other. For more specific preferential policy terms, please scan the QR code for details.



招商视频



优惠政策



05 成本要素

COST ELEMENT

用电成本：

用电分类		电压等级	点度用电价格 (元 / 千瓦时)	其中			分时电度用电价格 (元 / 千瓦时)			客 (需) 量用电价格	
				代理购电 价格	电度输配 电价		高峰时段	平时段	低谷时段	最大需量 (元 / 千 瓦·月)	变压器容 量 (元 / 千 伏安·月)
工商业及其他用电	一般工商业及其他用电	不满 1 千伏	0.704	0.497	0.180	0.026	0.907	0.704	0.501		
		1~10 千伏	0.689		0.165		0.888	0.689	0.490		
		35 千伏及以上	0.674		0.150		0.868	0.674	0.480		
	大工业用电	1~10 千伏	0.697		0.173		0.898	0.697	0.496	39	26
		35 千伏	0.682		0.158		0.879	0.682	0.485		
		110 千伏	0.667		0.143		0.859	0.667	0.475		
		220 千伏及以上	0.657		0.133		0.846	0.657	0.468		

用水成本：

用水分类		综合单价 （元 / 吨）
用水分类	一级用水	1.60 元 / 吨
	二级用水	2.40 元 / 吨
	三级用水	4.80 元 / 吨
居民用水		2.1 元 / 吨
非居民用水		6 元 / 吨

用气成本：

用气分类	综合单价 / 立方米
居民用气	3.23 元 / 立方米
工业用气	3.73 元 / 立方米
商业用气	3.73 元 / 立方米

水路运输成本：

目的地	20 尺普通箱	40 尺普通箱	40 尺高箱	备注
九江—日本	1200 元	1400 元	1800 元	人民币
九江—欧洲	1200 元	1400 元	1800 元	人民币
九江—美东	1200 元	1400 元	1800 元	人民币
九江—美西	1200 元	1400 元	1800 元	人民币

公路运输成本：

目的地	时效 （当天不算）	城际价格 （吨 / 方）	送货费 （3 方折 1 吨）
庐山—上海	2 天	260 元 / 吨	含
庐山—宁波	2 天	240 元 / 吨	含
庐山—深圳	2 天	280 元 / 吨	含
庐山—厦门	2 天	280 元 / 吨	含
庐山—义乌	2 天	240 元 / 吨	含

铁路运输成本：

目的地	集装箱尺寸	班次 （每天）	价格 （元 / 人民币）
九江—上海	20 40	4-5	1960 3765
九江—广州	20 40	1	2553 4952
九江—北京	20 40	4-5	2608 5906
九江—厦门	20 40	1	2209 4286

航空运输成本：

目的地	运价 （元 / 公斤）	地面运费	派送费	安检费
北京	2.50 2.20 2.00 1.70	40.00/ 每票 0.3/KG	80.00/ 每票 0.8/KG	4.00/ 件
上海	2.00 1.50 1.20 1.00	40.00/ 每票 0.3/KG	80.00/ 每票 0.8/KG	4.00/ 件
广州	2.00 1.50 1.20 1.00	40.00/ 每票 0.3/KG	80.00/ 每票 0.8/KG	4.00/ 件
深圳	2.10 1.60 1.30 1.10	40.00/ 每票 0.3/KG	80.00/ 每票 0.8/KG	4.00/ 件

06 营商环境

BUSINESS ENVIRONMENT

全面开展“改革提速、办事爽心、安商暖企”三大行动，大力实施“庐易办”一号改革工程，全力打造“政策最优”“成本最低”“服务最好”“办事最快”四最营商环境。出台了《庐山市高质量跨越式发展实施意见》等一系列政策文件。制定了庐山市招商引资项目全生命周期服务机制，完善项目从洽谈、签约、落户、建设、投产全过程的跟踪服务。全面实现在庐山办事“好办、快办、如意办”。

A series of policy documents such as the implementation opinions on high-quality Leapfrog Development in Lushan City have been issued. The service mechanism of the whole life cycle of Lushan investment promotion projects has been formulated with the tracking service of the whole process of the project from negotiation, signing, settlement, construction and production has been improved. These actions are comprehensively carried out with principles of three major actions ("speeding up reform, doing things comfortably, and encouraging safe business"). By vigorously implementing the No. 1 reform project of "Luyiban" we are making every effort to create the four most important business environments "best policy", "lowest cost", "best service" and "fastest work".



◆ 市委办公室	0792-2666823	◆ 市人社局	0792-2666542
◆ 市政府办公室	0792-2673880	◆ 市文广新局	0792-2663010
◆ 市政府服务管理局	0792-2672110	◆ 市科技局	0792-2666613
◆ 市发改委	0792-2666612	◆ 市农业农村局	0792-2666124
◆ 市工业园区管委会	0792-2672156	◆ 市税务局	0792-2666305
◆ 市商务局	0792-2666620	◆ 市文旅集团	0792-8795699
◆ 市工信局	0792-2666325	◆ 市城发集团	0792-7751198
◆ 市生态环境局	0792-2670801	◆ 市砂石集团	0792-2550299
◆ 市应急管理局	0792-2660131	◆ 市供电公司	0792-2663033
◆ 市自然资源局	0792-2666679	◆ 市供水公司	0792-2666941
◆ 市住建局	0792-2666546	◆ 市供气公司	0792-2670700
◆ 市市场监督管理局	0792-2666691		